



DRUŠTVO
ZA
KULTURNI
RAZVOJ
BAU

INTERNATIONAL MULTIDISCIPLINARY CONFERENCE

CULTURAL & CREATIVE INDUSTRIES & HERITAGE

ECO EXPERIENCE

PETROVAC NA MORU / MARCH 4-8, 2026.



JU SMŠ "Danilo Kiš"



ORGANIZACIJA ŽENA
BUDVE I PETROVCA



TOMO I STEVO
MEDIGOVIĆ



1ST DAY | WEDNESDAY, MARCH 5
PUBLIC INSTITUTION PRIMARY SCHOOL "MIRKO SRZENTIĆ"

11:00 OPENING CEREMONY OF THE CONFERENCE AND FESTIVAL

Dušan MEDIN (Association for Cultural Development "Bauo", Petrovac na Moru), President of the Organizing Committee

Milena JOKANOVIĆ (University of Belgrade, Faculty of Philosophy),
President of the Program Committee

Ivana KURTOVIĆ (Public Institution Primary School "Mirko Srzentić", Petrovac na Moru)

Natalija ČAĐENOVIĆ (Public Institution Natural History Museum of Montenegro, Podgorica)

Ivan PIPER (University of Donja Gorica, Faculty of Culture and Tourism, Podgorica)

Eleonora ALBIJANIĆ (Chamber of Economy of Montenegro, Podgorica)

Miško KONIĆ, Secretary for Economy (Municipality of Budva)

11:30 SCHOOL PLAY "DO YOU THINK WITH YOUR OWN HEAD?"

Students of the Public Institution Secondary Mixed School "Danilo Kiš", Budva
(class of Katina ĐOKOVIĆ and Jelena PAPOVIĆ)

11:45 PANEL DISCUSSION 1.0. TRADITIONAL COASTAL DESSERTS

Dolores FABIAN (Klapa "Gašler", Kotor)

Božena JELUŠIĆ (Božena Ltd., Budva)

Vjera ANDRIĆ (Women's Organization of Budva and Petrovac)

Dijana RAĐENOVIĆ (Sveti Stefan naš dom, Sveti Stefan)

Olja FATIĆ (Educational centre, Bar)

Krsto NIKLANOVIĆ (Restaurant „Jadran“, Budva)

Moderator: Miško RAĐENOVIĆ (University Adriatik, Faculty of Business and Tourism, Budva)

13:00 WELCOME COCKTAIL AND TASTING OF LOCAL PRODUCTS

HOTEL "MONTE CASA"

16:00 PLENARY LECTURE 1.0.

Milena JOKANOVIĆ (University of Belgrade, Faculty of Philosophy) | Heritage of Communities
and Agro-Culture: Echoes of the Faro Convention

Moderator: Koraljka KUZMAN ŠLOGAR (Institute of Ethnology and Folklore Research, Zagreb)

16:30 PLENARY LECTURE 2.0.

Ljiljana GAVRILOVIĆ (University of Belgrade, Faculty of Philosophy) | What We Do Not Think
About When We Speak (Also About Intangible) Heritage

Moderator: Koraljka KUZMAN ŠLOGAR (Institute of Ethnology and Folklore Research, Zagreb)

17:00 PLENARY LECTURE 3.0.

Ivan PIPER (University of Donja Gorica, Faculty of Culture and Tourism, Podgorica) |
Cultural Heritage as a Resource for Development

17:30 BREAK

18:00 PANEL 2.0. FROM NATURE TO CULTURE (AND BACK)

Dobriša VLAHOVIĆ (University of Montenegro, Faculty of Fine Arts, Cetinje)

Marko GOŠOVIĆ (Mediterranean University, Faculty of Visual Arts, Podgorica)

Natalija ČAĐENOVIĆ (Public Institution Natural History Museum of Montenegro, Podgorica)

Ivana KURTOVIĆ (Public Institution Primary School "Mirko Srzentić", Petrovac na Moru)

Moderator: Đorđe KRIVOKAPIĆ (University of Belgrade, Faculty of Organizational Sciences; SHARE Foundation, Belgrade)

19:30 DINNER FOR PARTICIPANTS

2ND DAY | THURSDAY, MARCH 5
HOTEL "MONTE CASA"

11:00 PLENARY LECTURE 4.0.

Martina BLEČIĆ KAVUR (University of Primorska, Faculty of Humanities, Koper) | Archaeology of Food and Drinking Culture as a Creative Resource: Ritual, Body, and Reinterpretation

Moderator: Ana ĐURIČIĆ (University of Belgrade, Faculty of Philosophy)

11:30 SESSION 1.0. LANDSCAPES OF CULTURAL HISTORY

Nick ANGELOFF (Cal Poly Humboldt, Department of Anthropology, Cultural Resources Facility, California) | California and Macedonia: Food, Politics and Human Behavior, Climate Adaptations and Social Change, An Archaeological Perspective

Jessica M. MORRIS (Cal Poly Humboldt, Department of Anthropology, California), Engin NASUH (NI Institute and Museum Bitola), Aleksandar VASILESKI (Institute for Old Slavic Culture, Prilep) and Nick ANGELOFF (Cal Poly Humboldt, Department of Anthropology, Cultural Resources Facility, California) | Site Formation and Cultural Landscapes in Southern North Macedonia

Ana ĐURIČIĆ (University of Belgrade, Faculty of Philosophy) | The Beginnings of Cereal Cultivation in the Neolithic of the Central Balkans

Moderator: Amra ŠAČIĆ BEĆA (University of Sarajevo, Faculty of Philosophy)

13:00 LUNCH FOR PARTICIPANTS

16:00 SESSION 2.0. SPACE – A COMMON GOOD?

Anna ZACHARAKI (SIKRUKU, Leonidio), Dina DANESI (SIKRUKU, Leonidio) and Ion MALEAS (National School of Architecture of Marseille; SIKRUKU, Leonidio) | "Co-Shaping Our Common Place": The Case of the Southern Kynouria Local Urban Plan

Dimitra MARINI (Western Strokes, Athens) | Architecture of Fear: Fortified Life and Minor Communities in Medieval Palaiochora (Agios Dimitrios), Kythira

Kristina ŽUGIĆ (Youth Initiative for Human Rights Montenegro, Podgorica) | From Conflict Heritage to Shared Land

Moderator: Božena JELUŠIĆ (Božena Ltd., Budva)

17:30 BREAK

18:00 SESSION 3.0. ARCHIVES OF SPACE, MEMORY AND TASTE

Koraljka KUZMAN ŠLOGAR (Institute of Ethnology and Folklore Research, Zagreb) | Mediterranean Diet in the Digital Surroundings: The Ethics of Documentation and Public Presentation

Božena JELUŠIĆ (Božena Ltd., Budva) | Defending Taste in a City That Has Devoured Itself

Maša SENIČIĆ (Filmkultura, Belgrade) | The Golden Coast: Collective Memory in a Contested Landscape

Moderator: Lada STEVANOVIĆ (Institute of Ethnography SASA, Belgrade)

19:30 DINNER FOR PARTICIPANTS

3RD DAY | FRIDAY, MARCH 6

HOTEL "MONTE CASA"

11:00 SESSION 4.0. FOOD HERITAGE

Amra ŠAČIĆ BEĆA (University of Sarajevo, Faculty of Philosophy) | Culture as a Vehicle of Identity in Roman Illyricum and Its Potential Within the Creative Industries

Bojana BOGDANOVIĆ (Institute of Ethnography SASA, Belgrade) and Lada STEVANOVIĆ (Institute of Ethnography SASA, Belgrade) | Between Home Cooking and Creative Industries: Ferdinand Knödel

Ivana USTAMUJIĆ (United World College in Mostar) | Gastronomy as a Bridge: Language, Identity, Cultural Heritage and Sustainable Tourism in Bosnia and Herzegovina

Moderator: Mojca RAMŠAK (University of Ljubljana, Faculty of Chemistry and Chemical Technology)

12:30 PROJECT PRESENTATION

Mato ULJAREVIĆ (Nikšić European Capital of Culture 2030) | The Transformation of Nikšić by 2030 in the Context of the European Capital of Culture Title

Moderator: Edin JAŠAROVIĆ (University of Montenegro, Faculty of Dramatic Arts, Cetinje)

13:30 LUNCH FOR PARTICIPANTS

16:00 SESSION 5.0. DIGITAL GASTRO EXPERIENCES

Tihomir ŽIVIĆ (Josip Juraj Strossmayer University of Osijek, Faculty of Agrobiotechnical Sciences) and Maja NOVOSELEC (Josip Juraj Strossmayer University of Osijek, Faculty of Agrobiotechnical Sciences) | From Kulen to Global Clicks: Generation Z, EZ-Protected Croatian Traditional Products, and ESP Terminology in Digital Market Communication

Manojlo MARAVIĆ (University of Novi Sad, Academy of Arts) and Irena ČUČKOVIĆ (University of Novi Sad, Academy of Arts) | Cultural Heritage in Video Games: Slava as a Site of Encounter in the Video Game *Prokuv'ó*

Olga PELCER VUJAČIĆ (University of Montenegro, Historical Institute, Podgorica) | Hedonism in Digital Historiography: Dobrotska/Peraška Cake, Turkish Coffee, and Crmnica Wine

Moderator: Martina BLEČIĆ KAVUR (University of Primorska, Faculty of Humanities, Koper)

17:30 PLENARY LECTURE 5.0

Branimir ŽUGIĆ (Art 365, Podgorica) | From Local Initiative to European Platform: The CIM Forum as a Model for Translating the Creative Industries of the Western Balkans into Sustainable Cultural and Development Frameworks

Moderator: Edin JAŠAROVIĆ (University of Montenegro, Faculty of Dramatic Arts, Cetinje)

18:00 BREAK

18:30 SESSION 6.0. HERITAGE, SOUND AND MOVEMENT

Jelena JOVANOVIĆ NIKOLIĆ (Public Institution Music Centre of Montenegro, Podgorica) | A Portrait of Montenegrin Nature through the Prism of the Ninth Garland "Songs from

Montenegro" by Stevan Stojanović Mokranjac

Verica ČULJKOVIĆ (Public Institution Music Centre of Montenegro, Podgorica) | Affective Dramaturgy in Crossover Music as an Example of a Contemporary Creative Industry

Moderator: Ljiljana ROGAČ MIJATOVIĆ (University of the Arts in Belgrade, Faculty of Dramatic Arts)

19:30 DINNER FOR PARTICIPANTS

4TH DAY | SATURDAY, MARCH 7
HOTEL "MONTE CASA"

11:00 SESSION 7.0. THE POWER OF NATURE AND CREATIVITY

Marija ĐORĐEVIĆ (University of Belgrade, Faculty of Philosophy) | Future Bug: Traditional Silkworm Rearing Techniques in Kim Cordes Approach

Kenan PRELJEVIĆ (Private Health Institution Polyclinic Novi Standard, Bar) and Milorad VLAOVIĆ (Podgorica) | Plant-Based Antioxidants: Prevention and Health Preservation

Moderator: Ivana KURTOVIĆ (Public Institution Primary School "Mirko Srzentić", Petrovac na Moru)

12:00 BREAK

12:30 SESSION 8.0. ALCOHOL – AN ANTHROPOLOGICAL SKETCH FOR A PORTRAIT

Vesna DELIĆ (Association for Cultural Development "Bauo", Petrovac na Moru) | *Rakija* Has Kept Us Going, and We Thank Her for It

Mojca RAMŠAK (University of Ljubljana, Faculty of Chemistry and Chemical Technology) | New Sensory Experiences of Alcohol Drinking During the COVID-19 Pandemic

Moderator: Kenan PRELJEVIĆ (Private Health Institution Polyclinic Novi Standard, Bar)

13:30 LUNCH FOR PARTICIPANTS

16:00 SESSION 9.0. THE ECONOMICS OF CULTURE AND HERITAGE

Hristina MIKIĆ (Institute for Creative Entrepreneurship and Innovation, Paraćin) | Towards a New Paradigm of Cultural Funding: Pitfalls and Challenges of Project-Based and Institutional Financing in the Synergy of Ecology and Culture

Ljiljana ROGAČ MIJATOVIĆ (University of the Arts in Belgrade, Faculty of Dramatic Arts) | Towards Balancing Continuity and Innovation: Cultural Sustainability for Heritage In Action

Edin JAŠAROVIĆ (University of Montenegro, Faculty of Dramatic Arts, Cetinje) | Ambituation as a Motivational Factor of Tourist Mobility in Experiential Tourism

Moderator: Aleksandra UZELAC (Institute for Development and International Relations, Department of Culture and Communication, Zagreb)

17:30 BREAK

18:00 PLENARY LECTURE 6.0.

Ivan ŠUKOVIĆ (RePeople – Center for Society and Technology, Belgrade) | Art & Science: Experimental Approaches – Research in Interdisciplinary Processes

Moderator: Aleksandra UZELAC (Institute for Development and International Relations, Department of Culture and Communication, Zagreb)

18:30 FOOD IN THE THIRD ISSUE OF THE JOURNAL *CONTEXTS OF CULTURE: STUDIES IN THE HUMANITIES AND ARTS* (2025)

Milena JOKANOVIĆ (University of Belgrade, Faculty of Philosophy)

Dušan MEDIN (Association for Cultural Development "Bauo", Petrovac na Moru)

Moderator: Zorica STABLOVIĆ BULAJIĆ (HeraEdu, Belgrade)

19:00 DINNER FOR PARTICIPANTS

5TH DAY | SUNDAY, MARCH 8
HOTEL "MONTE CASA"

11:00 SESSION 10.0. WORLDS OF NATURE, FOOD AND BOOKS

Kristina PAVLAK (SHARE Foundation, Belgrade), Sara DAMLJANOVIĆ (Stamp Hunt, Belgrade) and Đorđe KRIVOKAPIĆ (University of Belgrade, Faculty of Organizational Sciences, SHARE Foundation, Belgrade) | *Perast: Mobilising Competences Project*

Ilija MORIC (University of Montenegro, Faculty of Culture and Tourism, Kotor) | Cocktails and Extra Virgin Olive Oil: Trends and Experiences

Zorica STABLOVIĆ BULAJIĆ (HeraEdu, Belgrade) | Printed Cookbooks as a Delicacy for Publishers

Kazim Metehan AYASBEYOĞLU (KMK Arts / Founder d.o.o., Podgorica, Istanbul) | Gastromusicology as a Contemporary Model for Connecting Art, Gastronomy and Cultural Development

Moderator: Vesna DELIĆ (Association for Cultural Development "Bauo", Petrovac na Moru)

13:00 BREAK

13:30 CLOSING DISCUSSION

Lidija BRNOVIĆ (Podgorica)

Dušan MEDIN (Association for Cultural Development "Bauo", Petrovac na Moru)

14:00 CLOSING OF THE CONFERENCE AND LUNCH FOR PARTICIPANTS